

COUNTING
OPINIONS




Reading Club Web App

...reduce administration,
focus on building a
“love for reading”

- ✓ Registration
- ✓ Activity Tracking
- ✓ Qualitative/Outcomes
Feedback
- ✓ Reward/Prize Management
- ✓ Summary Reporting
- ✓ Data Integration

<http://rcapp.net>





“Eliminating the manual process of registration and tracking, reduced workload and allowed us to focus staff on relationship development which helped increase participation (+70%) and reduce the drop-out rate we usually experience through the summer.”

Diane Macklin

*Manager, Marketing & Community Development
Markham Public Library*

The impact of current staffing levels and resource challenges has resulted in a need to more efficiently manage programs and free staff to spend more time with participants.

Counting Opinions' Reading Club web app is designed to support this need. Specifically, the app enables library staff to be more “participant focused” and less focused on program administration while capturing much needed data.

The app simplifies...

- a) participant registration and activity tracking
- b) capture/management of feedback
- c) “reward/prize” management
- d) summary report generation, and
- e) integration of results with other systems e.g., LibPAS (library performance assessment solution).

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Contact: info@countingopinions.com for additional details and pricing.